



AIHA NATIONAL: PIVOTING IN TIMES OF A PANDEMIC

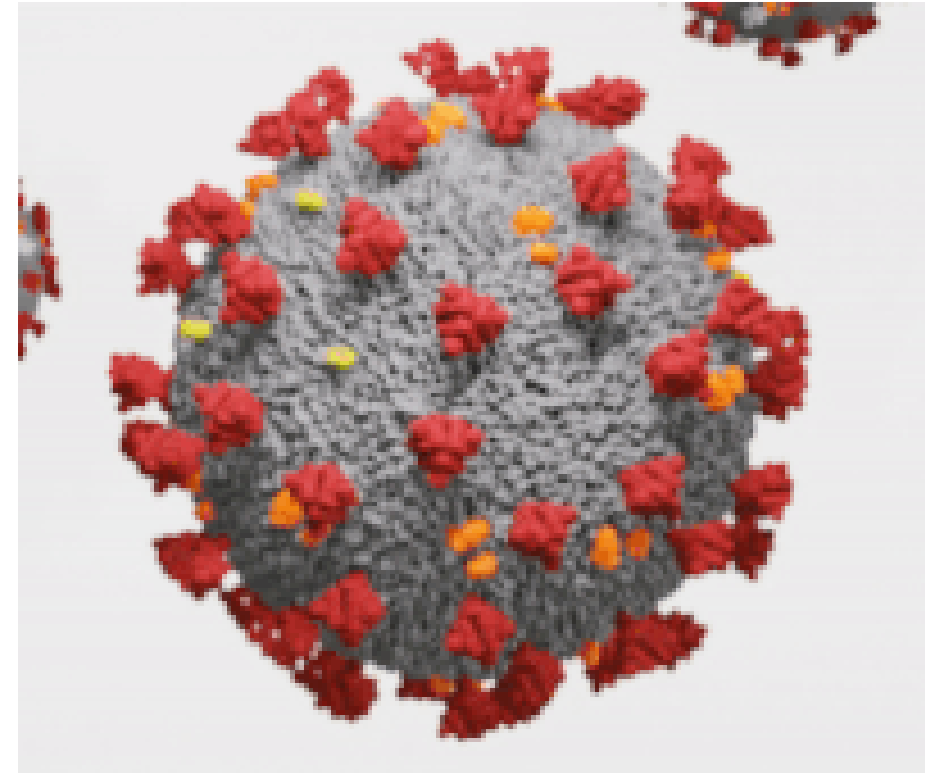
Connecticut River Valley Local Section Meeting
October 7, 2020

Presented by:

Lawrence Sloan, MBA, CAE
Chief Executive Officer

AGENDA

- Internal Operations
- Member Programming
 - AIHce 2020 Virtual
 - Plans for 2021
 - Fall Virtual Education
- Public Facing Outreach
 - COVID Resources Portal
 - Back to Work Safely
 - VG Documents
- Allied Organization Partnerships
- Financial Stability
- Q&A



AIHA STRATEGIC PLAN (2019-21)

Mission: Empowering those who apply scientific knowledge to protect all workers from occupational hazards

Vision: A world where all workers are healthy and safe



DOMAINS/SUCCESS STATEMENTS

COMMUNITY

AIHA will foster networking, communication, engagement and interaction in our membership and among our professional communities, and work towards achieving common goals.

AWARENESS

AIHA will promote the practice of IH to increase awareness of its value and to sustain the future of our organization

ADVANCEMENT / DISSEMINATION OF KNOWLEDGE

AIHA will explore, develop and deliver cutting-edge educational resources to advance the profession of industrial hygiene.

INTEGRITY OF IH PRACTICE

AIHA will identify, develop and maintain avenues to achieve excellence in standards of IH practice.

ADVOCACY

AIHA will advance public policies that protect the profession and foster worker health and safety.



INTERNAL OPERATIONS

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- Office closes mid-March
 - Work from Home
 - IT Investment Pays Off
- Impact on P&L
 - Expense Reductions
 - Hiring Freeze
 - No Staff Furloughs



STATE OF VA EMERGENCY TEMPORARY STANDARD

Virginia Issues COVID-19 Emergency Temporary Standard

Monday, July 27, 2020

On July 15, 2020, the Virginia Department of Labor and Industry's Safety and Health Codes Board approved an **Emergency Temporary Standard** for COVID-19 to be enforced by the Virginia Occupational Safety and Health program (VOSH). Virginia is the first state to adopt a specific standard intended to protect workers and "to control, prevent, and mitigate the spread of [COVID-19]" in the workplace.

The emergency standard includes an extensive list of requirements that all employers within VOSH's jurisdiction must follow, regardless of the level of exposure to COVID-19, and additional requirements for employers based on exposure level. **The emergency standard goes into effect on July 27, 2020. The standard will expire after six months or "upon expiration of the Governor's State of Emergency," but the Board will be considering the adoption of a permanent standard during this same time period.**



MEMBER PROGRAMMING

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- **Contracts / Force Majeure**
- **Major staff pivot 2 months out / Pre-recording sessions**
- **2200+ attendees**
- **Post-event survey**
 - Because of the pandemic, drew a large audience of first-time virtual attendees.
 - Attracted older, more experienced audience with a larger than average percentage of government employee participation.
 - Technical issues experienced on day 1 had a significant impact on several different aspects of the event.
 - 82% of participants who always planned to attend AIHce virtually rated their satisfaction with session selection as satisfied/very satisfied compared to 72% of participants who originally planned to attend in Atlanta.
 - Respondents who had a negative initial reaction to AIHA's brand evolution also tended to rate other aspects negatively.



AIHce OnDemand session recordings bring the best of AIHce directly to you. Choose the topics that best meet your needs and tap into the latest IH/OEHS trends and research using your computer, tablet, or smartphone.

AIHce OnDemand

Access the world-class educational programming that was shared year-round with AIHce OnDemand!

LEARN MORE ▶



ABOUT US

(JUNE 1 BRAND EVOLUTION LAUNCH AT CONFERENCE)

AIHA is the association for **scientists and professionals committed to preserving and ensuring occupational and environmental health and safety (OEHS) in the workplace and community.** Founded in 1939, we support our members with our expertise, networks, comprehensive education programs and other products and services that help them maintain the highest professional and competency standards. More than half of AIHA's nearly 8,500 members are Certified Industrial Hygienists, and many hold other professional designations. AIHA serves as a resource for those employed across the public and private sectors, as well as to the communities in which they work.



aihceexp.org

Earn 18

CM credits

(before OnDemand)

Experience AIHce EXP 2021

ADVANCING WORKER HEALTH AND SAFETY
MAY 24-26, 2021

A truly “hybrid” event with COVID safeguards in place for in-person venue, with a new, more robust virtual platform in place!

Explore ↓



AIHA UNIVERSITY: E-LEARNING LINE-UP

NEW Virtual Events & Courses: Fall 2020

October 6-15

Dermal Exposure Assessment Virtual Conference (8 Contact Hours)

October 21

Women in IH Leadership Summit – *Managing Change and Creating a Culture of Innovation* (3.5 Contact Hours)

November 9-13

Fundamentals of Industrial Hygiene – Now Virtual! (32 Contact Hours)

November 16-20

Virtual Professional Development Course (PDC) Week

7 courses total available!

- Half-Day Courses (Each help you earn 3.5 Contact Hours)
- Full-Day Courses (Each help you earn 7 Contact Hours)



LEARN MORE: <https://www.aiha.org/education/elearning/new-virtual-events-courses-fall-2020>



RECENT OPEN CALLS

[AIHA Academic Advisory Group](#)

[AIHA Board Nominating Committee](#)

[AIHA Strategic Planning Task Force](#)

[Defining the Science Advisory Group](#)

[IEQ-GA AIHA Representatives Selection Process](#)

[IH Hazard Identification & Exposure Risk Assessment by Market Segment Project Team](#)

[AIHA Board of Directors 2021 Nominations](#) *Expires Oct 9, 2020*



COMING SOON OPEN CALLS

Named Awards & Honors Nominating Committee

Expires Dec 18, 2020

AIHA Fellows Nominations

Expires Dec 31, 2020

AIHA Named Awards Nominations

Expires Jan 15, 2021

www.aiha.org/get-involved/open-calls



PUBLIC FACING OUTREACH

AIHA NETWORK TV

WHAT IT IS

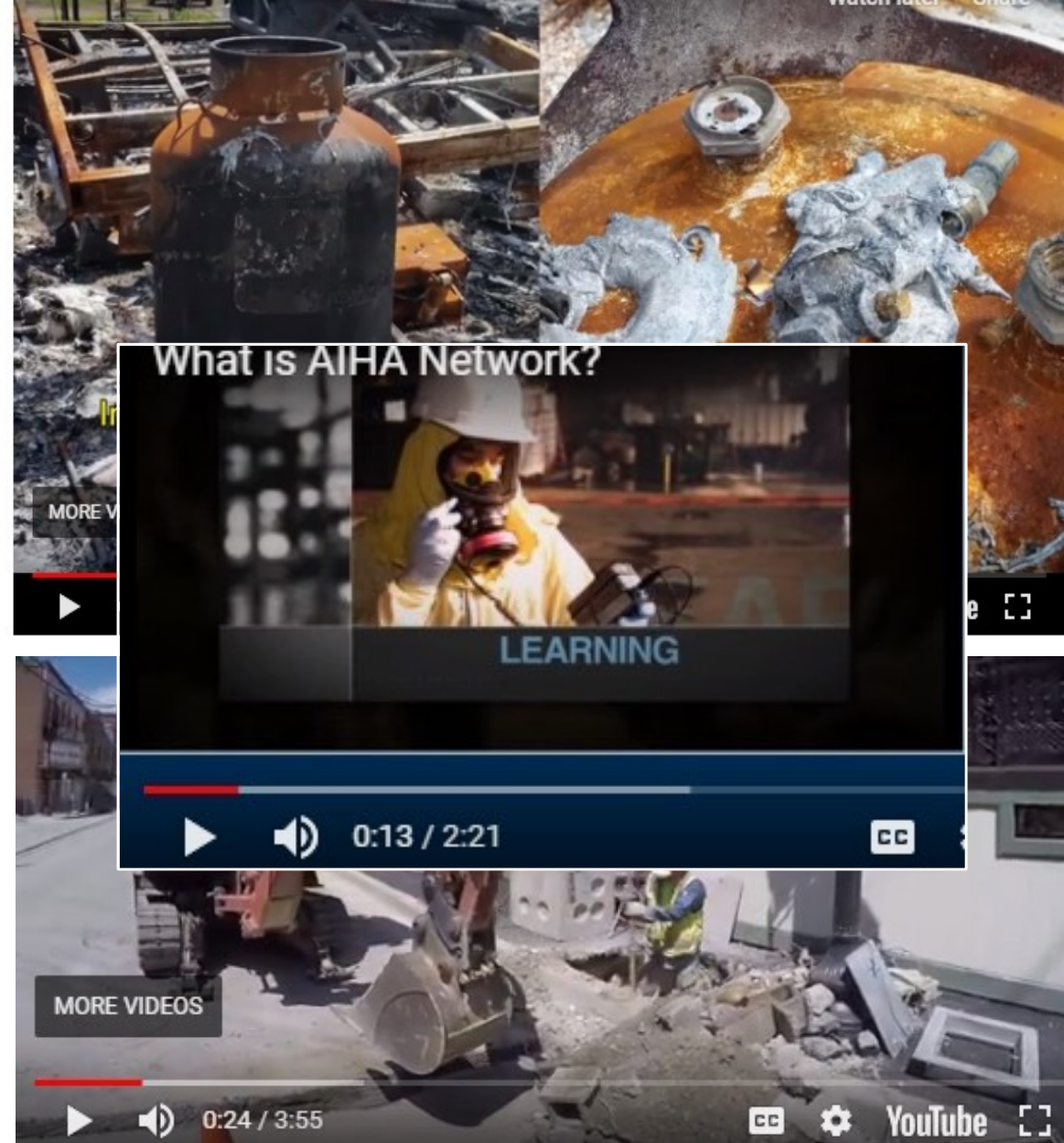
AIHA Network TV is an online television network focusing on current and relevant news, commentaries, and spotlights on AIHA and IH/OH hot topics in the industry.

<https://www.youtube.com/channel/UCzBHyp2oZBB139mqDcCirw>

RESOURCE CENTER

- Think and Act Fire Smart
- Disaster Response
- Health & Safety Issues in Natural Disasters

<https://www.aiha.org/public-resources/consumer-resources/%0bdisaster-response-resource-center>





Coronavirus Outbreak Resource Center

In February of 2020, the World Health Organization's director-general declared a public health emergency of international concern over the ongoing outbreak of respiratory illness caused by a novel coronavirus, COVID-19. This page is updated daily with links to official sources regarding public health resources available for industrial hygienists, occupational safety & health scientists, public health officials, and others working to support front-line workers and personnel fighting the pandemic.

[WHAT AIHA IS DOING AS AN ASSOCIATION →](#)

https://www.aiha.org/public-resources/consumer-resources/coronavirus__outbreak__resources/aiha-covid-19-pandemic-efforts



AIHA COVID-19 RESOURCES

- [The Role of the Industrial Hygienist in a Pandemic](#) (Guidance Document)
- [Respirator Fit-Testing Consultants Listing](#)
- [Proper Use of Respirators for Healthcare Workers and First Responders](#) (Infographic)
- [OSH Guide for Surface Disinfection Practices Using Germicidal Ultraviolet Radiation](#) (White Paper)
- [Considerations on the Safe use of UVC Radiation for Surface and Air Disinfection](#) (Infographic)
- [Personal Protective Equipment for SARS-CoV-2](#) (Guidance Document)
- [Use of Real Time Detection Systems to Protect the Public During COVID-19](#) (Guidance Document)
- [Workplace Cleaning for COVID-19](#) (Guidance Document)
- [Ergonomics Guide \(for Work-from-Home Workers\)](#) (Infographic)
- [Recovering from COVID-19 Building Closures](#) (Guidance Document)
- [Reducing the Risk of COVID-19 Using Engineering Controls](#) (Guidance Document)
- [Employers' Guide to COVID Cleaning and Disinfection in Non-Healthcare Workplaces](#) (Guidance Document)
- [Effective and Safe Practices, Guidance for Custodians, Cleaning and Maintenance Staff](#) (Guidance Document)
- [Focus on Construction Health: COVID-19](#) (Guidance Document)



AIHA OUTREACH

- [AIHA and ACOEM Call for Donations](#): AIHA, ACOEM, and AHA joined efforts urging members to make in-kind donations of any surplus PPE to help healthcare workers during this crisis, including respirators and P95, N99, N100, P95, P99, or P100 masks.
- [AIHA-ABSA International Joint Statement on Coronavirus](#): As leaders of AIHA and ABSA International, we would like to jointly show our appreciation for our members during this tenuous time and the critical work they do for the global community. ABSA International's resources in biosafety and biosecurity, as well as AIHA's resources in industrial hygiene, are crucial to both professions and the community at large.
- [OSH Professionals Recognized as "Essential Workers" by US Federal Government](#): AIHA applauds the U.S. Cybersecurity and Infrastructure Security Agency (CISA) for updating the language of its "Essential Critical Infrastructure Workforce" advisory list. The updated guidance now explicitly incorporates occupational health and safety workers, as recommended by AIHA.
- **NEW**: Currently working on forming **broad-based coalition** to address role of bio-aerosols in COVID transmission.



WE WANT AMERICA TO GET

BACK TO WORK SAFELY™

This site features expert, industry-specific guidance for both businesses and consumers to safely re-open and re-engage as they emerge from the COVID-19 quarantines.

Sponsored by AIHA®

[Need an OEHS* professional? Find one now!](#)



HOW IT ALL GOT STARTED

- States were planning to reopen
- A clear urgent need to help small businesses who didn't know how they were going to reopen...what was "safe"?
- Practical, useful, guidance based in science and OEHS methodology could help
- Industrial Hygienists are best suited to address these issues



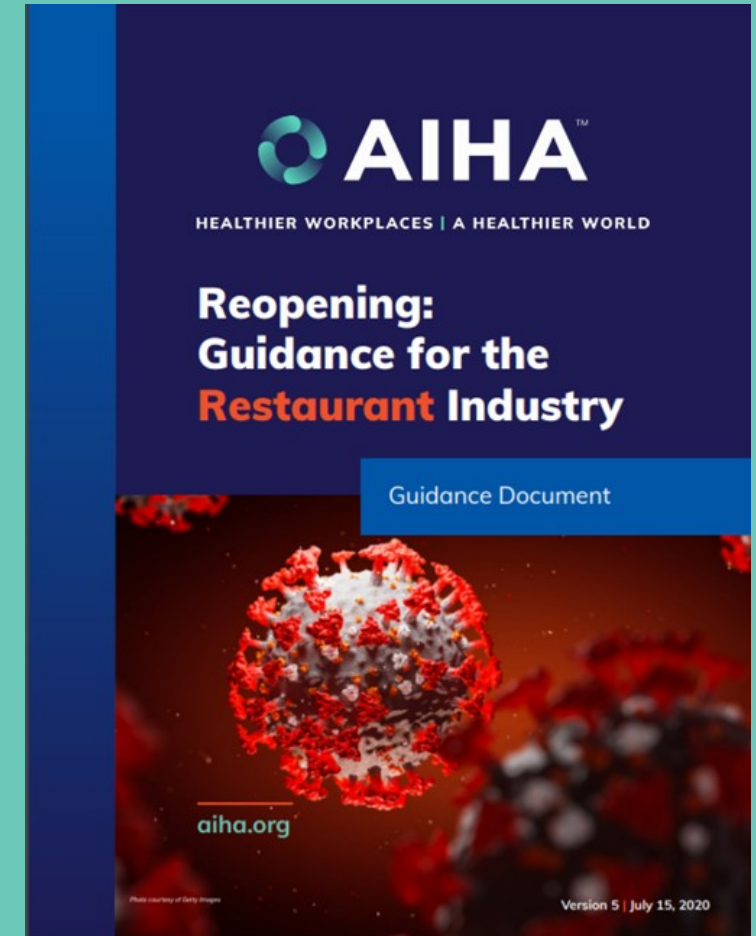
THE CUBAN STORY & THE WHITE HOUSE

- Cuban discusses how Texas isn't ready to open without clear guidance
- One idea and one email later...
- Plan was in motion to organize a task force of volunteers to help write guides
- Started with a restaurant guide



GUIDE FORMAT

- Common questions/challenges small businesses have about reopening.
- Organized Topics: Disinfection, PPE, Distancing, Restrooms, Training, etc.
- What can Employers Do?
- What can Employees Do?
- What can Guests/Patrons/Customers Do?
- Resources



CURRENT STATUS

- Many guides are available in Spanish
- Updates are monitored and made across guides
- High impact and usability
- Posters, Webinars



INDUSTRY SECTORS

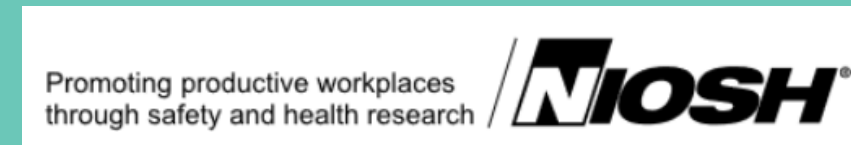
- Amateur Sports
- At-Home Service Providers*
- Bars
- Business Services (e.g. banks, dry cleaners)
- Childcare Centers
- Construction Sites*
- Dental Offices/Clinics
- General Office Settings*
- Gyms and Workout Facilities*
- Hair and Nail Salons*
- Houses of Worship
- Institutions of Higher Education
- K-12 Schools
- Libraries
- Museums and Collecting Institutions
- Outdoor Recreation (e.g. campgrounds, pools)
- Physical/Occupational/Massage Therapists
- Retail*
- Restaurants*
- Rideshare Services (e.g., taxi, Uber)*
- Small Manufacturing/Maintenance Facilities
- Small Entertainment Venues (e.g., mini golf)
- Small Lodging Establishments
- Street Vendors/Farmers Markets
- Transit Systems
- Warehousing/Transportation

*In both English and Spanish



ALLIED ORGANIZATION PARTNERSHIPS

COLLABORATIONS AND SPECIAL REQUESTS





SUSTAINABLE FINANCIALS

OPERATING BUDGET (\$000)

As of 8/31/20:	Actuals	Budget	
Revenues	\$9,105	\$12,233	
Expenses	\$8,504	\$11,430	
Total Op Margin	\$601	\$803	(\$202) neg variance

Projected Year-End:	Projection	Budget	
Revenues	\$12,909	\$16,614	
Expenses	\$13,146	\$16,691	
Total Op Margin	(\$237)	(\$77)	(\$160) neg variance



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Check out *AIHA Network TV*, the I AM IH™ video series, and view popular uploads



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Get more information at aiha.org



Join the discussion with other like-minded professionals



Q&A

Thank you for listening!

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