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#### HEALTH & SAFETY CONSIDERATIONS IN MERGERS AND ACQUISITIONS

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- Purpose of Mergers & Acquisitions
- Recipe for a successful M&A
- Challenges to positive health & safety culture
- Moving ahead together as one



## Purposes of M&A

- Business and political purposes
- Generate more profit for the newly built companies
- Diversify their operational domains.
- Expand the company's business in different geographical regions.



*"The whole is greater than the sum of the parts."* Aristotle



# Failures of M&A

Harvard Business Review report: the failure rate for M&A is between 70 percent and 90 percent.

Source: Finance 1/28/15

- Merging under 1 corporate mission.
- Bringing together different groups of people.
- Trouble integrating multiple groups over geographies.
- Challenges with multiple IT infrastructures.

- Lack of transparency.
- Missing a comprehensive project strategy.
- Costs of merger.
- Failure to manage change



## Recipe for a Successful Merger

- 1. Strategic alignment
- 2. Knowing and living values
- 3. Adaptive leadership





Source: Gail Goodman, CEO Constant Contact



#### Strategic Alignment

- 1. Who will get us there? Who will lead us there?
- 2. H&S mission statements the words we use do matter
- 3. Objectives at the H&S cultural and procedural levels





# **Knowing and Living Values**

- 1. Know what is first, always.
- 2. Have a big picture view of the position in life.
- Caring about off-the-job H&S/wellness as well as on-the job H&S.





#### Adaptive Leadership Inspires...

- 1. Positive attitude toward change.
- 2. Willingness to accept feedback.
- 3. A culture of management and leadership development.



#### Moving Ahead Together

- 1. Form a joint safety integration committee.
- 2. Create a new H&S mission statement.
- 3. Identify what the organization is going to be, its "personality" and its values, and design in safety.
- 4. Goal = continuous improvement. Encourage hazard assessment and development of controls into the management of change process.
- 5. Open feedback is a critical







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